

DU PAREIL *au même*

**TRADE STATUS
(Du Pareil au Meme)**

selects

**Microsoft
Dynamics NAV
&
LS Retail**

SCICOM, partner of Microsoft Business Solutions & Landsteinar Strengur, has undertaken to implement the installation of the international solutions, **Microsoft Dynamics NAV & LS Retail**, for **TRADE STATUS** company.

The French company **Du Pareil au Meme** has trusted *Trade Status A.E.* for the development of its stores network in Greece & Cyprus.

Mr. George Achillias, Information Technology Manager of Trade Status, stated:

'From the beginning of our operation we realized the necessity for a modern technology tool for better customer service, for reliable & detailed information of the Management as well as for easy adaptation in markets outside Greece.

To achieve our goals, we decided to implement LS Retail & Microsoft Dynamics NAV, an integrated solution in the Information Technology market.

The advantages-benefits of implementing the above solutions are:

- Fast & reliable System
- Valid management of business information
- Ease of use & user friendly
- Integrated solution for the company's departments as well as for the stores
- Fast Return on Investment

The choice of Scicom was based: on its experience in the implementation of similar projects, on employees' know-how and on the creation of a cooperation relationship and not just a formal relationship such as 'customer-supplier'.

About Du Pareil au Meme

Created in 1986, Du Pareil au Meme specialises in the creation and distribution of children's clothing. The Group has three signs: DPAM Enfants (DPAM Children), DPAM Bébé (DPAM Baby) and DPAM Chaussures (DPAM Shoes). It is present in over 17 countries with a network of 261 own shops. Du Pareil au Meme is a forerunner in children's fashion that has favoured strong creativity and the best price-quality ratio since the outset.

Its products, said to be 'all round', are designed for all children from birth to the age of 14.