

A solid solution for one of Iceland's largest Retail chain: Kaupas has it complete

kaupas

Name of the client- Kaupas
Line of Retail – Hyper Market
Caselet brief

Organization summary –Kaupas is one of Iceland's largest Retail chain companies with 44 stores and over 150 tills across the country. Kaupas is very diversified and caters to a wide variety of customers, providing budget to a high quality food retail stores, as well as a furniture supermarket and a sportswear and outdoor equipment franchise from the international chain of Intersport

Challenges

- Various old, decentralized system in stores; no direct central control over POS
- No uniform on complete system able to cope with planned expansion
- Data replication was very difficult
- Multiple software vendors increased complexity. Systems not user friendly.

Solution

- MBS Navision and Landsteinar Retail suite
- Centralized, complete retail solution
- Stores run down database to increase security
- Each till runs independent database to maximize uptime yet online with main system at all times

Kaupas uses extensive Microsoft SQL OLAP solutions for data analysis and executive information presentation. Landsteinar provided several standard internationally proven solutions that give instant and flexible analysis of massive amounts of data.

Feature Highlights & Benefits

- Common interface and work processes in all stores
- New stores quickly added to system
- Identical user interfaces simplified staff rotation

Kaupas now uses these solutions to examine store sales and profits, follow item and stock fluctuations, monitor payroll expense and as well as sales and purchase indicator trends. Kaupas now has one of the most extensive OLAP solutions in Iceland, providing detailed analysis fro over 200 million line of transactions to executives & store managers.

"Landsteinar Retail solutions have enabled Kaupas to quickly seize opportunities for expansion into new market areas. The system can easily expand to include new stores and product lines. POS functionality and user interface are completely customizable which gives us excellent control at the front end. We now have a complete solution from the Back office to POS's and the executive information systems."

Bjarni Asmundsson, IT Manager, Kaupas
