

DVS Launches AGR Inventory Optimiser to Fuel Booming Indian Retailing Industry

The powerful forecasting & inventory management application is capable of reducing inventory cost up to 30%

New Delhi, XX November 2006, Dynamic Vertical Solutions (DVS), technology and market leader in providing integrated software and business solutions today announced the launch of *AGR- Inventory Optimiser*.

The inventory planning solution, AGR Inventory Optimiser increases profits by eliminating unnecessary costs from the supply chain. The solution has been specially designed keeping in view the needs of industries like retail, wholesale, distribution and manufacturing.

AGR Inventory Optimiser uses raw data from any ERP or transaction system and employs sophisticated forecasting methods along with established inventory management techniques to deliver proposals on purchases so as to minimize total inventory costs. The distinctive benefits of adopting the solution are lower inventory levels, higher service levels, reduced workload and increased management overview.

Accentuating about the benefits of AGR Inventory Optimiser, Ms. Rakhee Nagpal, Managing Director, Dynamic Vertical Solutions said, *"The AGR Inventory Optimiser will enable the retailers to innovate and adapt to the changing requirements of the industry at lower cost and with greater speed. This will assist the retailers to achieve operational excellence in minimized budget hence giving a choice to the organization to invest the surplus amount of money in expanding the business."*

In addition to making considerable inventory savings, the software reduces manual work by its automation of many inventory management tasks. The application helps the retailers to access to the inventory in different formats like graphical representation, automatic schedule proposal which take place on a schedule time. The solution delivers enhanced capabilities for forecasting, purchasing recommendation, supply chain management and other key enterprise functions.

The software has 3-tier architecture and is programmed in C# utilising Microsoft's newest .Net technology and initiative. It uses historical data from the existing ERP system and selects the best fitting forecasting method to estimate future demand. Order proposals that minimize inventory costs are generated and uploaded back into the ERP system.

Key Features AGR Inventory Optimiser

Historical data

The graphical view of historical sales, inventory levels and shortages is accessible.

Forecasting

The proven statistical forecasting methods forecasts sales through Optimiser.

Supply chain structure

Optimiser has the flexibility to fit any supply chain network.

Integration and architecture

Has 3-tier architecture and has been integrated with various ERP systems.

Purchasing recommendations

Established Inventory management methods, based on the sales forecasts, demand variability and other preconditions, are used to deliver manual or automatic purchasing recommendations that remove excess cost from the supply chain.

Clients Speak

"We have been Using AGR Inventory Optimiser since 2002 for inventory planning purposes in our distribution centre which supplies 3 major grocery chains. The payback on our investment was within our targeted time limit. The system has helped us to keep inventory costs down and save time in the buying process"

Lárus Óskarsson, CEO of Adfong (Subsidiary of Baugur) (www.baugur.is)

"AGR Inventory Optimiser has helped us to reduce inventory and increase service levels while minimising work in the buying process for the past two years. We are currently implementing the system at all our retail outlets"

Sigurður K. Pálsson, Purchasing manager, Iceland Oil Ltd. (www.olis.is)

"The reason for our Investment in AGR was simple: It makes my life a purchasing manager easy and it is able to do a lot more advanced calculations than our ERP system (Axcapta)"

Davíð Hjaltsted, Purchasing Manager, Karl K. Karlsson (www.karlsson.is)

"One of my first tasks after I completet the buyout of Sindra-Stal Ltd. was to ensure optimal inventory planning by investing in AGR's solution. That decision was based on prior experience with the system at two other companies I have managed in the past years"

Bogi Sigurodsson, CEO and owner, Sindra-Stal Ltd. (www.sindri.is)

"We chose AGR because of its user-friendliness and the small number of manual actions that have to be performed compared to other software. We were impressed by how clearly we could judge order proposals and influence sales history. Accurate orders can be made with only a small effort. We are planning to unroll AGR at all our 35 stores"

Thijs Prins, Supply Chain Manager, Bouwmaat Nederland B.V. (www.bouwmaat.nl),

About Dynamic Vertical Solutions:

Dynamic Vertical Solutions (DVS) is a market and technology leader in end-to-end integrated and adaptable business management applications providing comprehensive solutions for organizations of all sizes and all Industry sector. DVS is the exclusive distribution partner of the LS Retail suite of solutions for the Indian market. Headquartered at Gurgaon, New Delhi, the team at Dynamic Vertical Solutions interacts with various industry and delivers solutions requiring research, analysis, product designing and market innovation

AGR Inventory Optimiser

A G R, founded in 1997 is a Supply Chain Planning specialist company offering solutions that optimise the flow of goods throughout the supply chain for distribution, retail and manufacturing companies. AGR's main expertise is in the field of inventory planning, offering an inventory planning and optimisation solution. The solution, AGR Inventory Optimiser eliminates excess costs from the supply chain by optimising inventory levels, reducing lost sales and replacing time-consuming manual replenishment processes.



For Further Information Please Contact

Jaya Duggal

Manager - Marketing
DYNAMIC VERTICAL SOFTWARE PVT. LTD.
Vatika Towers, Block A, 1st Floor, Sector-54
DLF Golf Course Road, Gurgaon-122002
Phones : 91-124-4581036
Email : jaya.duggal@dynamicverticals.com
Website : www.dynamicverticals.com