

DVS launches handPoint Retail enabling retailers to be omnipresent

- *Retailer can now have hassle free sales at sporting events, concerts, restaurants, nightclubs...and many more*
- *Enables processing of orders anywhere, anytime using the powerful handPoint [cash/card payment application](#)*
- *handPoint Retail enables operators to work in 'real time' to improve time efficiencies*

New Delhi - November XX, 2006—Dynamic Vertical Solutions (DVS) technology and market leader in providing integrated software and business solutions, today introduced new portable handheld software solution handPoint Retail. A handheld solution from LS Retail, handPoint Retail provides flexibility to send data wirelessly from a handheld device through RF (radio frequency) networks or batch wise via cradle. It helps in streamlining the efforts while counting stocks, returning orders to suppliers, recording incoming deliveries and even processing in & out transfers. The handPoint retail smart client technology also works when network go down.

handPoint Retail is a **complete handheld solution for in-store retail tasks, fields sales and hospitality**. It helps to save both time and money by transferring common retail tasks to handheld devices. Its simple user interface and data input methods are optimized, based on customer needs, for maximum efficiency.

Describing the benefits of the solution, Ms Rakhee Nagpal, Managing Director, Dynamic Vertical Solutions said, *"With the Indian retail market getting more organized in their efforts to get the maximum mileage out of their investments, handPoint retail is going to be the differentiating factor in churning inventories at a faster pace thus raising the bottom-line and making a more efficient customer experience."*

Key features of handPoint Retail

- Makes the inventory counts more accurate by reducing human error that helps in maintaining accurate physical Inventories
- Recognises product shortages hence avoids running out of products. handPoint retail helps scan and reorder inventory just by a press of a button
- Reduces theft with tighter control on product movement and also enables to identify the waste regularly
- Helps in scanning items and immediately send request straight to the printer. handPoint can quickly and easily replace or alter pricing as often as required.

handPoint Retail software implements a new generation of barcode-enabled handhelds into daily retail and inventory management routines. The software has the flexibility to run on multiple platforms that suits individual business. handPoint Retail is currently operational in more than xx stores worldwide



About Dynamic Vertical Solutions:

Dynamic Vertical Solutions (DVS) is a market and technology leader in end-to-end integrated and adaptable business management applications providing comprehensive solutions for organizations of all sizes and all Industry sector. DVS is the exclusive distribution partner of the LS Retail suite of solutions for the Indian market. Headquartered at Gurgaon, New Delhi, the team at Dynamic Vertical Solutions interacts with various industry and delivers solutions requiring research, analysis, product designing and market innovation

About Landsteinar Strengur

Landsteinar Strengur is one of the principal companies developing retail and hospitality solutions based on Microsoft Navision/Axapta for the international arena. Landsteinar Strengur is a member of the Kögún Group, a listed company on the Icelandic stock exchange and the country's largest IT group, with estimated 2005 revenues of €200M.

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